

Privacy Policy

Saloo LLC developed an application (collectively, “Saloo”) allowing users to send and receive personalized greeting cards that contain pictures and other information chosen by the user. This privacy policy relates to information Saloo receives from the user in connection with the operation and maintenance of its application.

Saloo only asks for personal information it needs to provide a service to you and it is collected with your knowledge and consent.

Saloo collects the data that you input while building a greeting card using its application. In addition to this data, Saloo assigns an anonymized user ID that is associated with your Apple ID but separate from it. Saloo does not have access to your Apple ID.

When you create a greeting card using Saloo, it is saved to both your iCloud account as well as Saloo’s database. This is what makes sharing cards possible using the application. What this means for you as a user is that anyone with your greeting card’s unique identifier (the combination of letters and numbers in the link you send to your recipient) can access the greeting card if they have the Saloo application. Upon opening a greeting card you receive from someone else using the Saloo application, this card saves to your iCloud account as well.

Saloo may link to external sites that it does not operate. Saloo has no control over the content and practices of these sites, and does not accept responsibility or liability for their privacy policies or practices. While building a greeting card, you may opt to have Saloo connect to your Apple Music or Spotify account to enable its functionality in Saloo’s application. We do not collect or store any personally identifiable information during this process. If you wish to report offensive content, Saloo will request that you share your email address. This allows Saloo to follow up with you about your report. Saloo will not share your email address with third parties, except as required by law (although third-party service providers (including, e.g., iCloud and Microsoft Azure) will store information you provide to Saloo).

Deleting a Saloo greeting card will remove it from your device and your iCloud account. If you are the creator of the card, it will also delete it from Saloo’s database. Deleting the Saloo application from your device will remove your greeting card from your device only.

Data provided to Saloo is stored on iCloud and Microsoft Azure in accordance with their policies, standards and practices.

Saloo does not share any personally identifying information publicly or with third-parties, except as required by law.

Saloo may store anonymized identifiers on your device to enable its application to provide services to you. Saloo connects to its vendors (used by Saloo to operate and maintain its application) via web links in its application (e.g., Spotify, iCloud, and Microsoft Azure). Our vendors may change at any time with or without notice to you. These vendors may use cookies. If you are interested in learning more about their cookie policies, please follow up with them directly.

You may refuse Saloo's request for your personal information with the understanding that Saloo may be unable to provide you with its services. Your continued use of Saloo constitutes acceptance of Saloo's privacy practices as set forth in this policy, which may be updated at any time.